

## Dr. K. V. Srinivasan elected as ITMF President



MUMBAI, NOV. 22—

During the Annual Conference 2023 of the International Textile Manufacturers Federation (ITMF) in Keqiao, China, the Committee of ITMF elected the members of the Board for the period 2023-2025.

Dr. K. V. Srinivasan, Managing Director of Premier Mills and Premier Fine Linens was unanimously elected as the new President of the Federation. Dr. Srinivasan has been Vice President of ITMF from 2018.

## Forever New India presents A/W'23 collection 'A Time for Glamour'

NEW DELHI, NOV. 22—

Forever New India, renowned for its contemporary fashion offerings, has introduced its highly anticipated Winter Special collection, 'A Time for Glamour.' This collection, featuring opulent velvet fabrics, is poised to be the go-to choice for upcoming Christmas and New Year parties as well as other seasonal celebrations. The brand's latest campaign spotlights the collection's versatility, by featuring Pooja Hegde in a variety of stylish ensembles designed for the contemporary woman.

Forever New's A/W'23 collection offers a diverse range of options for various social occasions. The outfits that will make one dazzle even in the shivering cold as one will be the

star of the evening! A red for the perfect Christmas Look, bold prints to bring out the 'you' factor in any look and fabric that will make one feel light and cozy.

The collection caters to different preferences. For those planning a night out with friends, there are playful mini dresses. Vintage-inspired floral dresses offer charm and comfort for more relaxed gatherings. High-glamour soir es call for luxurious velvet and daring cut-out dresses, ensuring an unforgettable entrance.

From cocktail parties to house parties for New Year's or Christmas, Forever New has got it covered with a variety to pick from. Discover the 'A Time for Glamour' collection at Forever New's retail outlets and online platforms this Winter Season.

## First solar power generated at Bestseller's suppliers' factories in Bangladesh

MUMBAI, NOV. 22—

The first roof top solar system installed by Bestseller's partner SOLshare, has begun powering a factory of a textile supplier in Bangladesh. The installation- part of a larger and wider initiative- will convert up to 20 percent of the factory's energy consumption to clean, renewable power, marking an important milestone for Bestseller's efforts in reducing the environmental impact of its supply chain.

By the end of November 2023, a combined total of almost 2,000kWp of installed solar panels will be in operation across five factories in Bangladesh. Three more agreements are in place and negotiations are underway for a further 17 installations across the country. The solar systems have been installed by SOLshare, a pioneering Bangladeshi climate-tech company, in collaboration with HEARTLAND, the parent company of Bestseller.

"The first solar power generated from this project with SOLshare marks a substantial milestone for our partnership. This first installation can cover up to 20 percent of the factory's energy consumption, underlining the potential of this partnership in reducing the overall climate impact of our supply chain," stated Mr. Michael W. Schultze Global Supply Chain Director, Bestseller.

### Making an impact where it matters most

More than 95 percent of BESTSELLER's climate emissions are from outside the company's own operations. This includes raw material production, manufacturing, transport, use of sold products. BESTSELLER has committed to reducing emissions from its supply chain, including up and downstream transportation by 30 percent from a 2018 base year by 2030.

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## Producers & users of single-use medical nonwovens face battles in overcoming the challenges of recycling

MUMBAI, NOV. 22—

Producers and users of single-use medical nonwovens face battles in overcoming challenges of recycling as they prepare for the introduction of new EU legislation aimed at addressing the problem of textile waste, according to a report on "Single-use medical nonwovens: the pros and cons" released by global business information company Textiles Intelligence.

Single-use medical nonwovens are widely used in health care settings because they offer a number of benefits compared with reusable medical textiles. In particular, as single-

use items, they are discarded after use and so they do not have to be laundered. Moreover, because they are discarded, they are considered to be more hygienic and pose less of a health risk. Furthermore, they are more absorbent, breathable, comfortable and convenient to use than reusable medical textiles. Also, they are lighter in weight, able to withstand higher temperatures, more stable and more resistant to abrasion.

However, most single-use medical nonwovens are difficult to recycle at the ends of their useful lives because they are made using complex mixtures of

materials—and existing recycling facilities are unable to work with such mixtures. Medical grade face masks, for example, contain several different components, including metal nose clips and elastic cords. Just a small percentage of elastic in an otherwise all-polypropylene nonwoven product is sufficient for the product to be rejected at a recycling facility.

The challenges of recycling single-use medical nonwovens are compounded by a stigma in health care settings associated with recycling such products, given concerns over

hygiene and safety.

The challenges are also compounded by waste misclassification in health care settings. For example, it has been found that large volumes of medical textile waste are being inaccurately disposed of as hazardous waste. This is because safety and risk management are important priorities in health care settings and, often, there is a tendency to be overly cautious.

Worryingly, if solutions to the challenges of recycling single-use medical nonwovens are not developed by 2030, these materials could be responsible

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