

Thursday, October 22

09.00 - 16.00 Visit of Intertextile Shanghai 2009 (Apparel Fabrics Fair)

13.00 - 18.30 Registration (International Delegates)
(Drawing Room II, PL2)

13.30 - 16.00 Meeting of ITMF Honorary Officers, Past Presidents and
Advisory Board
(Polaris, 53rd Floor)

16.45 - 18.15 Directors' Meeting (member associations, associate and
corporate members)
(Crystal Ballroom III, PL2)

19.00 - 19.30 Joint Reception for ITMF and Host Association Office
Bearers and Directors of member associations,
associate and corporate members (with spouses)
(Piano Bar, 53rd Floor)

19.30 - 22.00 Dinner for ITMF and Host Association Office Bearers
(with spouses)
(Egret Room - Club Jin Mao, 86th Floor)

19.30 - 22.00 Dinner for Directors of member associations, associate
and corporate members (with spouses)
(Crystal Ballroom I, PL2)

Friday, October 23

Meeting of the ITMF Spinners Committee 09.00 - 10.30
(Boardroom, PL2)

Meeting of the ITMF Joint Cotton Committee 10.30 - 12.00
(Crystal Ballroom I, PL2)

Registration (International Delegates) 13.30 - 19.30
(Drawing Room II, PL2)

Fibre Session (Crystal Ballroom I, PL2)

In the chair: Andrew G. Macdonald, ITMF Advisory Board and
Consultant, ABRAPA – Brazilian Cotton Growers Association

Cotton 14.00 - 15.00

Positioning Cotton for Success in the 21st Century

Terry Townsend
Executive Director, ICAC
Washington, DC, USA

China's Cotton Market during the World Economic Crisis

Fang Gao
Secretary General, China Cotton Association (CCA)
Beijing, China

Coffee Break 15.00 - 15.30

Man-made Fibres 15.30 - 16.30

Marketing, Innovation and Sustainability in Accordance

Friedrich Weninger
Member of the Management Board, Lenzing Group
Lenzing, Austria

Outlook for the Global Synthetic Fibers Market

Karen Jones
Director, Fibers Service Leader, CMAI
Houston, USA

Welcome Reception and Gala Dinner 19.00 - 22.00
(Grand Ballroom, PL2)

Saturday, October 24

09.00 - 09.40 Formal Opening Session (Grand Ballroom, PL2)
In the chair: Tiankai Wang, Vice President, CNTAC

Addresses

Kuangdi Xu
President, Chinese Academy of Engineering

Han Zheng
Mayor, Shanghai

Halit Narin
President, ITMF

Yu Zhou Du
President, CNTAC

09.45 - 11.15 **Keynote Address**
In the chair: Halit Narin, ITMF President

Gerhard Schröder
Former Chancellor of Germany (1998 -- 2005)
by special invitation of the Turkish Textile Employers' Association

11.15 - 11.45 Coffee Break

11.45 - 13.00 First General Session (Grand Ballroom, PL2)
The Impact of the Financial Crisis on the Global Economy in General and on the Global Textile Industry in Particular
In the chair: Bashir Ali Mohammad, ITMF Vice President

The World Economic Crisis and China

Stephen Green
Standard Chartered Bank
Shanghai, China

Implications of the World Economic Crisis for the Global Textile Industry

David Yuen Hoi Lee
Industrial Development Officer, Textiles and Leather Unit
Agri-Business Development Branch, UNIDO
Vienna, Austria

Saturday, October 24

Lunch (Restaurants, 56th Floor) 13.00 - 14.30

Second General Session (Grand Ballroom, PL2) 14.30 - 16.00

Interdependence of the Textile and Retail Industry

In the chair: Douglas T. Hsu, ITMF Honorary Life Member

Customer Centricity and the Need of Developing

Integrated Relationships with the End-market

Giuliano Noci

Professor of Marketing, Department of Management,

Economics and Industrial Engineering

Politecnico di Milano

Milan, Italy

Responsible Sourcing

Chieh Chen

Fabric Director, Wal-Mart Global Procurement, Softline

Team

Shenzhen, China

Brand Market Adaption with Regard to Quality and Marketing

Badis Kouidrat

CEO, Devanlay Lacoste Asia Supply

Shanghai, China

The Growth of Value Retailing - Implications for Textile
& Clothing Producers

Arvind Singhal

Chairman, Technopak

Gurgaon, India

Saturday, October 24

16.30 - 18.00

Workshops

Workshop 1 (Grand Ballroom I, PL2)

Ways to Innovation

Peter Kreitals

Managing Director, Kreitals Consulting Group

Balwyn VIC, Australia

Workshop 2 (Grand Ballroom II, PL2)

Innovative Textiles - A Challenge for Knowledge

Oriented Management

Thomas Fischer

Professor and Director, Center for Management Research

German Institutes for Textile and Fibre Research (DITF)

Denkendorf, Germany

Workshop 3 (Grand Ballroom III, PL2)

Better Cotton Initiative - A Mainstream Approach to

Improve Cotton Production

Allan Williams

Technical-Environmental Coordinator

Better Cotton Initiative (BCI)

Narrabri NSW, Australia

Evening

Harbour Cruise and Buffet Dinner

Sunday, October 25

Early Morning Session (Grand Ballroom, PL2) 08.00 - 08.45

Portable Instrument Measuring Toxicity Levels in Cotton

Jiri Militky
Professor, Technical University of Liberec
Liberec, Czech Republic

Third General Session (Grand Ballroom, PL2) 09.00 - 10.10

Adjustment and Revitalization of the Chinese Textile Industry

In the chair: Tiankai Wang, Vice President, CNTAC

The Status Quo and Outlook of the Textile Industry

Kunyuan Xu
Vice President, CNTAC
Beijing, China

Scientific Development and Brand Strategy to Revitalize China's Textile Industry

Dekang Gao
Chairman, Bosiden International Holdings Ltd.
Jiangsu, China

Shanghai Textile Industry in Adjustment and Development

Shiping Xi
President, Shangtex Holding (Group) Corporation
Shanghai, China

Keynote Address 10.15 - 11.15

In the chair: Tiankai Wang, Vice President, CNTAC

Edmund Phelps
Professor, Columbia University, New York, NY, USA
Nobel Prize in Economics (2006)

Coffee Break 11.15 - 11.45

Sunday, October 25

11.45 - 13.15	<p><u>Fourth General Session</u> (Grand Ballroom, PL2) Technical Textiles: Growth Segment of the Future? In the chair: Jürg Rupp, Executive Editor, Textile World</p> <p><u>Technical Textiles -- Areas and Examples of Above Average Growth</u> Hendrik H. van Delden Managing Director, Gherzi van Delden Krefeld, Germany</p> <p><u>Promotion of High-Quality Service and Upgrading of Technical Textiles</u> Shunnian Shen Director of Administrative Committee, Haining China Warp Knitting Zhejiang, China</p> <p><u>Globalization of the Technical Textile Industry</u> Loek de Vries President & CEO, Royal Ten Cate Almelo, Netherlands</p> <p><u>The New Development Trend of Man-made Fiber Industry and Outlook of New Technical Fiber Materials</u> Fengjian Pang Chairman of the Board, Shangdong Helon Co., Ltd. Shandong, China</p>
13.15 - 13.30	<p><u>The Global Textile Machinery Market Situation: Investment Trends</u> Christian P. Schindler Director General, ITMF</p>
13.30 - 13.45	Invitation to the 2010 ITMF Annual Conference in Brazil
14.00 - 15.30	Meeting of the Committee of Management (Grand Ballroom III, PL2) - working lunch incl. -
14.00 - 15.30	Lunch (Restaurants, 56th Floor)

Sunday, October 25

Sightseeing: Lupu Bridge with a bird's eye view of the Expo 2010 Area and a visit to the Shanghai Urban Planning Exhibition Hall 15.30 - 19.30

Free Evening

Whole day

Mill Visits in Shaoxing County, Zhejiang

China Textile City is located at Keqiao, Shaoxing County. Markets here amass all kinds of fabrics including those for garments, home textiles and industrial textiles. It is a textile distributing center of the largest scale which operates the most various kinds of textile products in China. In addition, it is the largest textile professional market in Asia, and the biggest trade center around the world.

After over 20 years' development, it has basically formed four distinctive textile trade platforms:

- the Traditional Trade Zone in the south part
- the International Trade Zone in the middle part
- the Market Innovation Zone in the north part and
- the Textile Raw Materials Trade Zone in the west part

Covering a construction area of over 3.2 million square meters at present, China Textile City has more than 20,000 business rooms and 19,000 operators/companies. It makes transactions for tens of thousands of fabrics; the daily customer flow is over 100,000 persons. There are over 3,500 permanent overseas purchasers and more than 700 permanent overseas representative agencies. Goods here are sold to 187 countries and regions, a quarter of global chemical fabrics are transacted here. At present, it has also established business relations with nearly half of all national textile enterprises. Therefore, China Textile City has achieved an annual market turnover of over RMB60 billion Yuan.

The market is also the first to implement intellectual property protection, to carry out modern financial services, to guide and foster technological innovation, brand building, fashion creation and new model of company system that integrates industrial chain business, and all these yield well.

It is scheduled to visit the following facilities:

- Zhejiang Tiansheng Holding Group Co. Ltd.
- SALSA Home Textile
- Shaoxing Water Treatment Development Co. Ltd.

For further information go to the website of China Textile City, <http://www.ctce.com/visit/index.html>

Social Programme

Friday, October 23

Welcome Reception and Gala Dinner 19.00 - 22.00
Grand Hyatt Shanghai (Grand Ballroom, PL2)

Saturday, October 24

Formal Opening Session and Keynote Address by 09.00 - 11.45
Gerhard Schröder
Former Chancellor of Germany (1998 - 2005)
(Grand Ballroom, PL2)

Sightseeing: A Taste of Old Shanghai (incl. lunch) 12.00 - 17.30
Shanghai Confucius Temple - Yuyuan Gardens - Old
Shanghai Town Market

Harbour Cruise and Buffet Dinner Evening

Sunday, October 25

Excursion to Zhujiajiao Water Village 08.30 - 14.00
(incl. tea ceremony and lunch)

Sightseeing: Lupu Bridge with a bird's eye view of the 15.30 - 19.30
Expo 2010 Area and a visit to the Shanghai Urban
Planning Exhibition Hall

Monday, October 26

Mill Visits in Shaoxing County, Zhejiang Whole day