

# ITMF 2019

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CONFERENCE  
PORTO, PORTUGAL  
OCTOBER 20-22



**Digitalization  
& Sustainability**  
Their Impact on  
the Global Textile  
Industry

Annual Conference Report 2019

# Digitalization & Sustainability – Their Impact on the Global Textile Industry

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From October 20-22, 2019, the International Textile Manufacturers Federation (ITMF) held its Annual Conference in Porto, Portugal.

This report contains all available (unedited) presentations.  
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INTERNATIONAL TEXTILE MANUFACTURERS FEDERATION  
FÉDÉRATION INTERNATIONALE DES INDUSTRIES TEXTILES  
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# Contents

## Welcome Session

[Mario Jorge Machado](#), President ATP, Portugal

[Kihak Sung](#), President ITMF, Korea Rep.

[Pedro Siza Vieira](#), Minister of Economy, Portugal

## Keynote Address

[Paulo Portas](#), Former Foreign Minister, Portugal

## Fiber Session - Cotton

[Opportunities to Build Cotton Demand](#)

Gary Adams, National Cotton Council, USA

[Sustainable Cotton in the Supply Chain – The Challenges and the Way Forward](#)

Lorena Ruiz, ICAC, USA

[Transparency and Traceability, Why They Need to be Partners](#)

Jeff Elder, Oritain Global, USA

## Fiber Session – Man-made Fibres

[Recycled Fibres Take on the Polyester Tsunami: Surfing the Wave or Drowning?](#)

Bruna Angel, Wood Mackenzie, United Kingdom

[Commitment to Improve](#)

Robert van de Kerkhof, Lenzing, Austria

[Strategic Innovation Imperative](#)

Uday Gill, Fibres Business, Indorama Ventures, Thailand

## **1<sup>st</sup> General Session: Industry in Portugal & Europe**

### **[European Textile and Clothing Industry: The Future and the Role of EURATEX](#)**

Alberto Paccanelli, EURATEX, Belgium

### **[Industry 4.0 – Sustainable Industry Policy – Challenges and Opportunities](#)**

Nuno Melo, Member of European Parliament, Portugal

### **[European Textile Industry: Competitiveness New Drives and Challenges: Portugal as Case Study and Inspiration](#)**

Isabel Furtado, COTEC, Portugal

## **Global Textile (Machinery) Market Situation**

### **[Global Textile Industry Outlook](#)**

Christian Schindler, Director General, ITMF

## **2<sup>nd</sup> General Session: Digitalization and Sustainability: Shaping the Business Models of the Future (Part 1)**

### **[Out of the Analogue Valley – Smart Factories from Concept to Implementation](#)**

Joachim Hensch, Hugo Boss Textile Industries, Turkey

### **[Sustainability in the Global Fashion-Textile Value Chain: The Role of the “Fashion Industry Charter for Climate Action”](#)**

Kim Hellstrom, H&M, Sweden

### **[“Fashion Industry Charter for Climate Action”: Adoption in China](#)**

Yan Yan, Office for Social Responsibility, CNTAC, China

## **2<sup>nd</sup> General Session: Digitalization and Sustainability: Shaping the Business Models of the Future (Part 2)**

World Café – group discussions of around 8 persons & individual participation in an online survey

## **2<sup>nd</sup> General Session: Digitalization and Sustainability: Shaping the Business Models of the Future (Part 3)**

### **[Findings and Conclusions of the World Café Session and Q&A](#)**

### **3<sup>rd</sup> General Session: Textile Value Chain – Changing Sourcing Patterns**

#### **[Textile & Apparel Value Chain: China's Practice and Prospect](#)**

Ruizhe Sun, CNTAC, China

#### **[Vietnam Textile and Apparel Orientation of Sustainable Development](#)**

Vu Duc Giang, VITAS, Vietnam

#### **[Seeking Supply Chain Sustainability? Use a Life Cycle Approach](#)**

Gary Bell, Industry Veteran and Expert, Canada

#### **[Sourcing for More Sustainable Fashion](#)**

Bernardo Cruza, El Corte Ingles, Spain

### **4<sup>th</sup> General Session: Textile Value Chain - Collaboration**

#### **[IKEA: a Production-Oriented Retailer](#)**

Calvin Woolley, IKEA Supply, Turkey

#### **[People and Planet Positive](#)**

Ana Barbosa, IKEA Retail, Portugal

#### **[Towards People and Planet Positive](#)**

Nils Mansson, IKEA Supply, Sweden

#### **[Creating a Sustainable Future Together](#)**

Zaki Bashir, Gul Ahmed, Pakistan

### **5<sup>th</sup> General Session: Technology & Innovation**

#### **[Fashion 4.0 – Digitalization Status Quo & Outlook](#)**

Godecke Wessel, Foursource Group, Germany

#### **[Delivering the Value of Industry 4.0: Real World Lessons](#)**

Stefan Hild, Ei3 & Cognitive Solutions, Switzerland

## **Presentations by Start-up Companies - 1**

### **[Unravelling Supply Chain Complexity](#)**

Michaela Puddu, Haelixa, Switzerland

### **[Blockchain Technology: How to Create Value for the Textile Industry](#)**

Amit Gautam, TextileGenesis, Hong Kong

### **[World's First AI Tech Wear](#)**

Jooyong Kim, Alphacllo, Korea Rep.

## **Presentations by Start-up Companies - 2**

### **[Launching an Ethical & Sustainable Brand out of Egypt – Challenges and Opportunities](#)**

Ali Elnawawi, Scarabeus Sacer, Egypt

May Kassem, Scarabeus Sacer, Egypt

### **[Springkode – A Smart and Sustainable Fashion Marketplace](#)**

Reinaldo Costa Moreira, Springkode, Portugal

### **[Smart Textiles and Smart Networks in Wearables](#)**

Ching-Feng Fan, Textile Technology, Chinese Taipei

## **SLCP – Progress Report**

### **[First Results after the Launch of the SLCP in Several Countries](#)**

Holly Menezes, SLCP, Netherlands

### **[Adoption of the SLCP-Converged Assessment Framework: Report from a Brand](#)**

Caner Soytas, Nike, Turkey

### **[Adoption of the SLCP-Converged Assessment Framework: Report from a Manufacturer](#)**

Fatma Hüseyinca, Yesim, Turkey

## **Joint Cotton Committee (JCC) Meeting**

### **[Re-Inventing the End of Life of Cotton Textiles to Design More Eco-Responsible Products](#)**

Pascal Denizart, CETI, France

Panel Discussion: [Recycling of Textiles – Small Niche or Big Trend?](#)

## **Home Textiles Producers (HTP) Committee Meeting**

### **[Global Home Textile Market Outlook](#)**

Fibre2Fashion, India

### **[Dearshiquiao Home Textile Market and International Cooperation](#)**

Jialing Zhu, Dearshiquiao International Home Textiles, China

### **[ITMT HTP-Committee Satellite Office in Nantong, China](#)**

Zhaohua Yang, CNTAC & China Home Textile Association, China

## **Fibres & Applications (F&A) Committee Meeting**

### **[Innovation in the Textile Apparel Value Chain](#)**

Simon Whitmarsch-Knight, Hyosung, USA

### **[Technical Textiles – Trends, Potentials, and Challenges](#)**

Michael Jaenecke, Messe Frankfurt, Germany

### **[Invitation to the ITMF Annual Conference 2020](#)**

Mr. Dongchang Jung, KOFOTI, Korea Rep.

### **[Speakers' Contact Details](#)**

### **[Sponsors](#)**