



Table of Contents

1. [Textile industry benefits from global economic recovery](#) **page 2**
Global economy has a weak start into 2015.
US-GDP falls in Q1 2015 due to one-off factors.
US-economy is back in recovery mode.
Euro area continues its gradual recovery despite Greek debt crisis.
Emerging market economies lose steam.
Positive outlook for global economy and for global textile industry.
2. [New conductive ink for electronic apparel](#) **page 4**
Current printed electronics tend to be rigid.
New ink has high stretchability.
Whole circuits can be printed on T-shirts in single printing step.
3. [Swimwear sales are trending upwards](#) **page 6**
Regional differences in swimwear sales.
Sales in Asia are forecasted to grow strongest.
Women tend to spend more on swimwear than men.
Sales of men's swimwear grows faster than women's.
Popularity of water sports supports swimwear sales.
4. [Trade patterns for home textiles in the USA](#) **page 9**
US-home textiles benefit from economic recovery.
Private consumption is increasing.
Home textiles supported by housing market.
US imports most of home textile products from Asia.
Trade balance with Canada is positive and improving further.
5. [Monthly chart update](#) **page 12**