

ITMF PRESS RELEASE

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ITMF Annual Conference 2012

(Hanoi / Vietnam, November 4-6)

“Challenges for the Global Textile Industry – Present and Future”

The ITMF Annual Conference 2012 will be held in Hanoi/Vietnam from November 4-6, 2012. The theme of the conference “*Challenges for the Global Textile Industry – Present and Future*” reflects the fact that the global textile industry faces a very difficult business environment. Volatile raw material markets, sovereign debt crises, currency disputes, political instability in some regions, a blocked Doha-Trade-Round, looming protectionism, growing world population, demographic changes, climate change, ... these are just a few of the short- and long-term challenges that the world economy is confronted with and which have far reaching implications for the global textile value chain.

More than 20 high level experts from around the world covering relevant aspects along the entire textile value chain – from fiber to retail – will present their analyses and views during the ITMF Annual Conference 2012 in Hanoi. Some of the topics that will be discussed during the conference are:

- **Global Cotton and Textiles: Friends or Foes?**
- **Review of Global Demand for Chemical Fibers**
- **Making a Difference in the Textile and Apparel Industry**
- **How to Do Business in Times of Uncertainty and Volatility**
- **Vietnam’s Textile and Apparel Industry on the Rise**
- **Sustainability in the Textile Supply Chain – A Chemical Company’s View**
- **Cotton in the World’s Supply Chain: Now and into the Future**
- **From Fiber to Retail – How to Handle the Textile Supply Chain**
- **Global Changes in Clothing Consumption by 2020 and their Impacts**
- **China’s Role in a Globalised Textile Industry – Today and Tomorrow**
- **The Global Textile Machinery Market Situation**
- **Old and New Retail Market**
- **Technical Textiles for Infrastructural Applications in Asia**
- **Challenges and Opportunities for Nonwovens – Global and Regional Market Trends**

More information about the upcoming ITMF Annual Conference 2012 in Hanoi can be found on the ITMF-website at www.itmf.org. For any further question, please contact secretariat@itmf.org.

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