**Impact of the Corona-Pandemic on the Global Textile Industry**

*Kohan Journal*

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**4th ITMF-Survey about the Impact of the Corona-Pandemic on the Global Textile Industry**

Between May 20th and June 8th, 2020, ITMF has conducted its 4th ITMF Corona-Survey among ITMF members and affiliated companies and associations about the impact the Corona-pandemic had on the global textile value chain. In total around 600 companies from around the world participated.

![Graph 1: Worldwide, current orders are down by -42% on average.](https://kohantextilejournal.com/impact-of-the-corona-pandemic-on-the...)

<table>
<thead>
<tr>
<th>Orders impacted by the Corona-pandemic by region</th>
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<tbody>
<tr>
<td>East Asia</td>
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<tr>
<td>1 - March 13-25, 2020</td>
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<tr>
<td>2 - March 28 - April 6, 2020</td>
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<tr>
<td>3 - April 16 - 28, 2020</td>
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<td>4 - May 20-June 8, 2020</td>
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Graph 1: Worldwide, current orders are down by -42% on average.

Source: ITMF

On a global scale, current orders continue to be down on average by more than -40% (Graph 1). When looking at expected turnover in 2020 compared to 2019, the expectations remained unchanged since the 3rd ITMF Corona- Survey. On average, companies are expecting their turnover to plummet by -32%. The range between regions differs with from -22% in South East Asia to -36% in East Asia (Graph 2).
When looking at the different segments in the textile value chain, all segments – from spinners to garment producers – recorded significant decreases in orders (Graph 2). Also, integrated producers seem to have fared slightly better with -26%, while the other segments expect turnover in 2020 to be falling in the range of -31% to – 34% (Graph 3).

Asked when pre-crisis levels are reached again, the majority (23%) is expecting this to be in the 1st quarter of 2021, followed by 21% that are expecting this to be the case in the 2nd quarter of 2021. Another 14% have the expectations that this will be the case in the 3rd quarter of 2021. Nevertheless, 20% of companies are expecting a faster recovery in the 4th quarter of 2020 (Graph 4).
Graph 4: 44% expect that pre-crisis levels are reached again in the 1st or 2nd quarter of 2021.

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