## ITMF Start-up Awards debut at ITMF Annual Conference 2022 in Davos



November 15, 2022 - Switzerland

The ITMF Start-up Awards were presented by the International Textile Manufacturers Federation (ITMF) for the first time at the ITMF Annual Conference 2022, held in Davos, Switzerland. The event was co-hosted by Swiss Textiles and Swiss Textile Machinery.

In 2022, the ITMF Start-up Awards were granted to seven start-ups that had applied to present their product and service innovations. Next to an innovative business idea, the criteria applied by the jury comprised aspects like criteria for business propositions, criteria related to sustainability, recyclability, or digitalisation as well as qualitative efficiency, according to a press release by the ITMF.

These seven start-ups were selected by a jury from a total of more than 40 start-ups. They could present their ideas in two so-called Start-up Sessions during the ITMF Annual Conference 2022. The objective of the ITMF Start-up Awards is to bring together young companies with innovative product and service innovations with well-established companies from the textile industry.

The winners of the ITMF Start-up Award 2022 are (in alphabetical order): ColorDigital GmbH (Germany), Presentation: DMIx – Meaningful Digitalisation for the Supply Chain; Designovel (Korea Republic), Presentation: What to Make, What to Sell?; Dimpora (Switzerland), Presentation: Dimpora: The Next Generation of Performance Membranes; Farbenpunkt Inc (US), Presentation: Textile Printing and Dyeing for the 21st Century; Fibrecoat (Germany), Presentation: Alucoat – Affordable Conductive Textiles for EMI Shielding and More; Frontier.Cool.Inc (Chinese Taipei), Presentation: Leveraging AI for Seamless Digital Workflows and Collaboration; and R-INOVE (Brazil), Presentation: Textile Traceability.