

Indonesia's Busana Apparel Group joins ITMF in the capacity

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Founded in 1975, Busana Apparel Group is a well-known industry leader committed to providing excellent apparel alternatives in several nations and bringing cutting-edge innovation to all facets of fashion. Their extensive selection of products includes women's tops and skirts, bottoms, denim, outerwear, woven dress and sport shirts, and refined knits, each made with the highest attention to detail.

With 24 production facilities, a significant presence in Ethiopia and Indonesia, and alliances with Bangladesh, Jordan, India, Nicaragua, and Honduras, Busana's fashion journey is further enhanced by partnerships in printing, embroidery, and washing. Their manufacturing capability is a monument to greatness, with over 33,500 workers. With 70 million units manufactured a year, Busana is a powerful player in the international market.

ITMF Director General Mr. Christian Schindler said, "ITMF is very pleased to welcome Busana Apparel as a corporate member." High-quality clothing goods are produced by

Busana Apparel, which supplies brands and merchants globally. As clothing The producer has to obtain high-quality textiles from reputable and competitive vendors. ITMF provides a special network of manufacturers of fibers, yarns, textiles, etc. to its members. from all around the world in addition to producers of equipment and instruments. Companies from all over the textile value chain can benefit from getting together at the ITMF to discuss and Talk about problems pertaining to the whole value chain. Busana Apparel has a lot of expertise to provide, but they may also gain from the knowledge and best practices of other members.

The Busana Apparel Group Chairman, Mr. Maniwanen Marimoetoe, noted that “By joining ITMF, the Busana Apparel will now have access to a lot of valuable reports, statistics, and surveys.” Joining this platform is already beneficial in and of itself. Additionally, a crucial element is the reality that so many other significant businesses from are connected to ITMF along the whole value chain. Busana Apparel will be able to do this more beneficial communication with global peers. In the linked world of today, it is vital to have fast access to knowledge and to be well-connected in the field and colleagues in the sector worldwide.”

For more information about the Busana Apparel, please go to **www.busanagroup.com/**

For more information about ITMF, please go to **www.itmf.org** and/or contact **secretariat@itmfg.org**.