

Fuat Gozacan as a founder of Global Mind Investments, supports sustainable and innovative technologies with his Wiser brands. He is following to the philosophy of “Do Good Together” in all the companies and his business partnerships. With the awareness that the change in the sectors can only happen together, it works to accelerate the transformation with its business partners in different parts of the world.

In 1997, he founded FG Group which soon became one of the most powerful denim producers in Turkey.

With the aim of contributing to the denim industry on a global scale, he became a founding partner of Denim City, which is considered one of the most important platforms, aiming to improve the denim industry through education and innovation.

In 2017, he introduced Wiser Wash, which is a patented and award-winning ozone bleaching process, eliminating the use of pumice stone and hazardous chemicals and saving a significant amount of water and energy.

In 2018, he established Wiser Globe, a full-service supply chain company, offering sustainable solutions and innovations for not only the denim industry, but for the other product ranges as well.

In 2019, Fuat Gozacan stepped forward one more time and founded Wiser Tech, a motivated high-tech company developing innovative and sustainable systems using artificial intelligence algorithms.

In 2021, he was shown in the Rivet 50 list as one of the names that transformed the world denim industry.

He created this Wiser community in the hope of changing the current habits of the fashion industry, which is no good for the #sustainability of neither our #planet nor for the existing businesses.