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ITMF

International Textile Manufacturers Federation
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PROGRAMME

ITMF 2013

ANNUAL CONFERENCE
BREGENZ, AUSTRIA
SEPTEMBER 8 - 10



REBALANCING
THE POWER BETWEEN
MANUFACTURING
AND RETAIL

www.itmf.org

Theme

Rebalancing the Power between Manufacturing and Retail

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Hosts and Sponsors

The 2013 Annual Conference of the International Textile Manufacturers Federation (ITMF) is hosted by

Vereinigung Textilindustrie (VTI)

Postfach 197
Rudolfsplatz 12
1013 Wien
Austria
www.textilindustrie.at

and

Lenzing AG

Werkstrasse 2
4860 Lenzing
Austria
www.lenzing.com

We wish to acknowledge the following sponsors for their contributions in helping make the Conference meaningful and enjoyable

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General Information

Venue	<p>This year's conference will be held at the Festival House in Bregenz. If not indicated otherwise, the sessions and committee meetings will take place in the Seestudio (Level 1).</p> <p>For social programme venues, please refer to the relevant programme section.</p>
Secretariat	<p>The ITMF conference secretariat is located in the Seegalerie (Level 2) on Saturday and in the Foyer II (Level 1) from Sunday to Tuesday.</p>
Languages	<p>The official language of the conference is English. Simultaneous translations into and from Japanese and Mandarin will be provided.</p>
Name Badge	<p>Your name badge is your entry ticket. Please wear to all programme functions.</p>
Access	<p>Delegates have access to all general session. Some of the committee meetings are restricted, see below:</p> <p><u>Board Meeting</u> Board members only</p> <p><u>Spinners Committee Meeting</u> Committee members only</p> <p><u>Committee of Management Meeting</u> Committee members and/or officials/representatives of member associations, associate and corporate members</p>
Registration Fee	<p>The registration fee is EUR 940 for delegates and EUR 400 for spouses/escorts. The full fee will be charged irrespective of whether participants attend all or only some of the functions.</p> <p>The fee entitles delegates to receive all documentation available and to attend all conference programme events. The fee for spouses/escorts entitles them to participate in all events of the social programme.</p>

Saturday, Sept. 7

Registration (Seegalerie, Level 2) 15.00 – 19.00

Directors Meeting (Seegalerie, Level 2) 16.00 – 17.30
Directors of ITMF member associations, associate
and corporate members

Joint Reception and Dinner 19.00 – 22.00
ITMF and VTI Office Bearers and Representatives of Lenzing
as well as Directors of ITMF member associations, associate
and corporate members
- with spouses –

(Meeting Point: Foyer Main Entrance, Festival House
Dinner Location: Wirtshaus am See, 3 minutes' walk)

Sunday, Sept. 8

08.30 – 10.00 **Spinners Committee Meeting** (Seegalerie, Level 2)
- by invitation -

10.30 – 12.00 **Joint Cotton Committee Meeting** (Seestudio, Level 1)

12.00 – 19.00 **Registration** (Foyer II, Level 1)

12.15 – 13.45 **Board Meeting** (Seegalerie, Level 2)
- by invitation -

12.15 – 13.45 Lunch (Seefoyer, Level 1)

Fibre Session (Seestudio, Level 1)
Chair: Andrew G. Macdonald, Brazil, ITMF Board Member

14.00 – 15.15 **Cotton**

Metrics for Sustainability in Cotton Production
Terry Townsend, Executive Director, ICAC, USA

The New Meaning of Sustainability
Fritz A. Grobien, President, Bremen Cotton Exchange,
Germany

DNA Based Cotton Analysis
Kai Hughes, Managing Director, ICA Bremen, Germany
and
Lothar Kruse, Managing Director, Impetus Bioscience,
Germany

Panel Discussion/Q&A

15.15 – 15.45 Coffee Break (Foyer II, Level 1)

Sunday, Sept. 8

Man-made Fibres 15.45 – 16.30

Regional Markets for Manufactured Fibres:
Overview and Outlook

Peter Driscoll, Managing Director, PCI Fibres, UK

Innovative Applications for Cellulosic Fibers

Dieter Eichinger, Vice President/General Manager BU Textile
Lenzing, Austria

Panel Discussion/Q&A

Fibres and Applications Committee Meeting (Seestudio) 16.45 – 18.00

Cruise on Lake Constance (Paddle Steamer Hohentwiel) 19.00 – 20.30

Welcome Reception and First Dinner Course

Meeting Point: Foyer Main Entrance (Festival House)

Festival House (Seefoyer, Level 1) 20.45 – 22.00

Dinner (continued)

Monday, Sept. 9

09.00 – 09.35	<u>Formal Opening Session</u> Dionys Lehner President, VTI, Austria Peter Untersperger CEO, Lenzing, Austria Josué Gomes da Silva President, ITMF, Brazil
09.35 – 10.45	<u>1st General Session: Branding & E-Commerce</u> Chair: Josué C. Gomes da Silva, Brazil, ITMF President <u>Keynote Address:</u> <u>The Branding Multiplier in a Digital Age</u> David Roth, CEO, The Store, WPP EMEA & Asia, WPP, UK <u>How Ebay and PayPal are Approaching Commerce and Mobile</u> Teppo Paavola, Vice President, Head of Global Business Development, PayPal, USA Panel Discussion/Q&A
10.45 – 11.15	Coffee Break (Foyer II, Level 1)
11.15 – 12.00	<u>2nd General Session: Europe's Textile Industry</u> Chair: Muharrem H. Kayhan, ITMF Board Member <u>Industry & Retail: An Industrial Point of View</u> Alexander Hofstadler, CEO, Linz Textil, Austria <u>Research- and Creativity-based European Textile Production</u> Juan Parés, CEO, Textil Santanderina, Spain Panel Discussion/Q&A
12.00 – 13.30	Lunch (Seefoyer, Level 1)

Monday, Sept. 9

Keynote Address: 13.30 – 14.15

Chair: Gregory Fleming, Switzerland, Former ITMF Economist

Eurozone Deficit Crisis Receding – World Economy
to Surprise on Upside

Folker Hellmeyer, Chief Economist, Bremer Landesbank, Germany

Q&A

3rd General Session: Textile Supply Chain 14.15 – 15.15

Chair: John Cheh, Hong Kong, China, ITMF Board Member

Opportunities within the Worldwide Textile Added Value Chain

Giuseppe Gherzi, Partner, Gherzi Textile Organisation, Switzerland

Which Strategy for the European Textile Supply Chain?

The Experience of Canclini Tessile

Simone Canclini, Chairman, Canclini, Italy

Global Supply Chain: The Next Generation

Mark Green, Executive Vice President – Global Supply Chain

PVH Corporation, Hong Kong, China

Panel Discussion/Q&A

Coffee Break (Foyer II) 15.15 – 15.45

Committee of Management Meeting (Seestudio, Level 1) 15.45 – 16.45

Committee of Home Textiles Producers Meeting (Seestudio) 16.45 – 17.45

Gala Dinner on the Gebhardsberg 19.15 – 22.30

Busses leave at 19.00 hrs. from the Bayerischer Hof, Lindau

and at 19.15 hrs. from the Hotels Mercure, IBIS, Weisses

Kreuz and Kaiserstrand.

Tuesday, Sept. 10

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- 08.30 – 09.30 **4th General Session: Retail**
Chair: Bashir H. Ali Mohammad, Pakistan, ITMF Hon. Life Member
- Cotton made in Africa – Sustainable Cotton for the Mass Market
Tina Stridde, Managing Director, Aid by Trade Foundation / Cotton made in Africa, Germany
- Digital Transformation of the Digital Retail Business
Stefan Hentschel, Industry Leader B2B, Google, Germany
- Flávio Rocha, President, Riachuelo, Brazil (tbc)
- Felix Poza, Inditex, Spain (tbc)
- Panel Discussion/Q&A
-
- 09.30 – 10.00 Coffee Break (Foyer II, Level 1)
-
- 10.00 – 11.15 **5th General Session: Technical Textiles and Nonwovens**
Chair: Wallter Simeoni, South Africa, ITMF Honorary Life Member
- Development Potentials for Technical Textiles
Götz T. Gresser, Director, ITV Denkendorf, Germany
- New Textile Paradigms - Printed Electronics on Textiles, Photovoltaic Textiles, Additive Technologies (3-D-Printing)
António Braz dos Santos Costa, General Manager, CITEVE, Portugal
- Innovation within our Core Competence
Christoph Tobler, CEO, Sefar Holding, Switzerland
- Coping Challenges as a Midsized Global Niche Player
Alexander Tessmar-Pfohl, Member of the Board, Sattler, Austria

Tuesday, Sept. 10

The Global Textile Machinery Market Situation 11.15 – 11.30
Christian P. Schindler, Director General, ITMF

China's Textile Industry – Today and Tomorrow 11.30 – 12.00
Sun Ruizhe, Vice President, CNTAC, China

Q&A

Invitation to the ITMF Annual Conference 2014 12.00 – 12.15

Excursion to the Dornier Museum 12.30 – 18.30
Friedrichshafen, Germany

Meeting Point: 12.30 hrs. Foyer Main Entrance, Festival House

Lunch at the Zeppelin Hangar
Guided Tour of the Dornier Museum incl. Carbon Exhibition

Busses depart from the Dornier Museum to the Hotels at
17.30 hrs., one early bus at 16.30 hrs.

Free Evening

Spouse Programme

Attention All Meeting Points except Monday evening:
Foyer Main Entrance, Festival House

Sunday, Sept. 8

13.00 – 17.00 **Excursion to Vaduz** (guided walking tour), Principality of Liechtenstein

19.00 – 20.30 **Cruise on Lake Constance** (Paddle Steamer Hohentwiel)
Welcome Reception and First Dinner Course
Attention: no stiletto heeled shoes, heels must be min. 2cmx2cm

20.45 – 22.00 **Festival House** (Seefoyer, Level 1)
Dinner (continued)

Monday, Sept. 9

08.30 – 17.30 **Excursion to Meersburg** Germany (guided walking tour) and **Flower Island Mainau** incl. boat ride and lunch

19.15 – 22.30 **Gala Dinner on the Gebhardsberg**
Busses leave at 19.00 hrs. from the Bayerischer Hof and at 19.15 hrs. from the Hotels Mercure, IBIS, Weisses Kreuz and Kaiserstrand.

Tuesday, Sept. 10

09.00 – 10.00 Guided tour through the Bregenz **Festival House**

10.00 – 12.00 Shopping at **Wolford** Boutique and Outlet

12.30 – 18.30 **Excursion to the Dornier Museum**
Friedrichshafen, Germany
Meeting Point: 12.30 hrs. Foyer Main Entrance, Festival House
Lunch at the Zeppelin Hangar and Guided Tour of the Dornier Museum incl. Carbon Exhibition
Busses depart from the Dornier Museum to the Hotels at 17.30 hrs., one early bus at 16.30 hrs.

About ITMF

What is ITMF?

ITMF is a global international trade association for the world's textile industries founded in 1904.

ITMF is the world's leading forum for discussion of matters appropriately within the common interest and concern of textile companies.

ITMF provides a neutral meeting ground for textile trade associations in industrialized and developing countries for the exchange of information on matters affecting their textile industries, consistent with the trade regulation laws of the nations represented.

ITMF is a central agency of the textile industries for the collection of information, statistical and otherwise, on textile manufacturing developments in all countries of the world.

ITMF acts as spokesman for the world textile industry in matters relating to raw materials (cotton and man-made fibres).

ITMF performs the functions of a liaison agent between the textile industries and governments and intergovernmental organizations interested in the textile industry.

Through ITMF the textile industries cooperate at the international level with organizations representing other sectors allied to their industry.

Mission Statement

ITMF is an international Federation for the world's textile industries, dedicated to keeping its world-wide membership constantly informed through surveys, studies and publications and through the organization of annual conferences, participating in the evolution of the industry's value chain and publishing considered opinions on future trends and international developments.

Board Members



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Brazil



Vice President
Tiankai Wang
China



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Kenya



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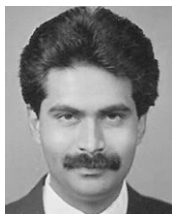
Andrew G. Macdonald
Brazil



Heinz Michel
Switzerland



B. K. Patodia
India



K. V. Srinivasan
India



Bassem Sultan
Egypt

Conferences 1983 – 2013

1983	Berlin (West)	Sept. 19 - 23
1984	Cairo, Egypt	Oct. 7 - 11
1985	Istanbul, Turkey	Sept. 16 - 20
1986	Helsinki, Finland	Sept. 8 - 12
1987	New Delhi, India	Nov. 1 - 6
1988	Interlaken, Switzerland	Sept. 11 - 14
1989	Taipei, Taiwan	Nov. 12 - 16
1990	Amsterdam, Netherlands	Sept. 30 - Oct. 4
1991	Barcelona, Spain	Sept. 22 - 25
1992	Seoul, Korea Rep.	Oct. 12 - 14
1993	Porto, Portugal	Sept. 27 - 29
1994	Sao Paulo, Brazil	Sept. 19 - 21
1995	Prague, Czech Republic	Oct. 16 - 18
1996	Washington, USA	Sept. 22 - 25
1997	Marrakech, Morocco	Sept. 28 - Oct. 1
1998	Melbourne, Australia	Oct. 18 - 21
1999	Venice, Italy	Sept. 26 - 29
2000	Cape Town, South Africa	Sept. 24 - 27
2001	Budapest, Hungary	Sept. 23 - 25
2002	New Delhi, India	Oct. 27 - 30
2003	Dresden, Germany	Oct. 19 - 21
2004	Lucerne, Switzerland	Sept. 26 - 28
2005	Istanbul, Turkey	Sept. 18 - 20
2006	Dubai, UAE	Sept. 24 - 26
2007	Cairo, Egypt	Nov. 18 - 20
2008	Republic of Mauritius	Oct. 11 - 14
2009	Shanghai, P.R. China	Oct. 23 - 25
2010	Sao Paulo, Brazil	Oct. 17 - 19
2011	Barcelona, Spain	Sept. 19 - 21
2012	Hanoi, Vietnam	Nov. 4 - 6
2013	Bregenz, Austria	Sept. 8 - 10