

### ITMF Annual Conference 2019 Porto/Portugal, October 20 – 22

## "Digitalization & Sustainability

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Their Impact on the Global Textile Industry"

# **Conference Programme**

(as of October 16, 2019)

SATURDAY, OCT. 19	
07.45 – 15.30	Golf Tournament (Axis Ponte de Lima)
15.00 – 19.00	Secretariat / Registration (Challenger, SL floor)
16.00 – 17.30	Directors Meeting (Discovery, SL floor) Directors of ITMF member associations, associate and corporate members - by invitation only -
18.00 – 19.30	Next Generation Meeting/Reception (Lobby Bar)
19.30 – 22.00	Joint Dinner ITMF/ATP Board & ITMF Directors Restaurant Porto Cruz (by bus) ITMF and Host Associations Office Bearers and Directors of ITMF member associations, associate and corporate members and speakers - by invitation only -

SUNDAY.	

09.00 – 19.00	Secretariat / Registration (Challenger, SL floor)
07.15 – 08.15	International Committee on Cotton Testing Methods Meeting (Boavista, 12 <sup>th</sup> floor) Chairman: Axel Drieling, Fibre Institute, Germany - by invitation only -
08.30 – 10.00	Spinners Committee Meeting (Crown Plaza Hotel, Lagos Room, 3 <sup>rd</sup> floor) - by invitation only -
10.00 – 10.30	Coffee Break (Lobby)
10.30 – 12.00	Joint Cotton Committee Meeting (Apollo, SL floor) Chairman: Nick Earlam, Chairman, Plexus, UK
	Re-Inventing the End of Life of Cotton Textiles to Design More Eco-Responsible     Product     Pascal Denizart, Director General, CETI, France
	Panel Discussion: Recycling of Textiles – Small Niche or Big Trend
12.00 – 13.00	Lunch (Ariane/Discovery/Gemini, SL floor)
13.00 – 14.15	<ul> <li>Fibre Session – Cotton         <ul> <li>(Apollo, SL floor)</li> </ul> </li> <li>Moderator: Andrew Macdonald, ITMF Board, Brazil</li> <li>Opportunities to Build Cotton Demand         Gary Adams, CEO &amp; President, National Cotton Council, USA</li> <li>Sustainable Cotton in the Supply Chain - The Challenges and the Way Forward Kai Hughes, Executive Director, ICAC, USA</li> <li>Transparency and Traceability, Why They Need to be Partners         Jeff Elder, MD North America, Oritain Global, USA</li> <li>Panel Discussion / Q&amp;A</li> </ul>
14.15 – 14.45	Coffee Break (Lobby)
14.45 – 16.00	<ul> <li>Fibre Session – Man-made Fibres</li> <li>Recycled Fibres Take on the Polyester Tsunami: Surfing the Wave or Drowning?         Bruna Angel, Fibres Consultant, Wood Mackenzie, UK     </li> <li>Commitment to Improve         Robert van de Kerkhof, CCO, Lenzing, Austria     </li> <li>Strategic Innovation Imperative         Uday Gill, CEO, Fibres Business, Indorama Ventures, Thailand     </li> <li>Panel Discussion / Q&amp;A</li> </ul>
16.00 – 16.30	Coffee Break (Lobby)

## SUNDAY, OCT. 20 - CONTINUED

19.15 - 23.00

**Welcome Dinner** 

16.30 – 17.15	<ul> <li>SLCP Session – Progress Report         <ul> <li>(Apollo, SL floor)</li> </ul> </li> <li>Moderator: Peter Gnägi, ITMF Board, Switzerland</li> <li>First Results after the Launch of SLCP in Several Countries         Holly Menezes, Senior Manager, SLCP, Netherlands</li> <li>Adoption of the SLCP-Converged Assessment Framework: Report from a Brand Caner Soytas, SMS Director EMEA, Nike, Turkey</li> <li>Adoption of the SLCP-Converged Assessment Framework: Report from a Manufacturer         Fatma Hüseyinca, HR &amp; Social Compliance Director, Yesim Textile, Turkey</li> </ul> <li>Panel Discussion / Q&amp;A</li>
17.30 – 18.15	<ul> <li>Home Textiles Producers (HTP) Committee Meeting         (Apollo, SL floor)         Chairman: Zhaohua Yang, VP, CNTAC, China     </li> <li>Global Home Textile Market Outlook         Fibre2Fashion, India     </li> <li>Dearshiqiao Home Textile Market and International Cooperation         Jialing Zhu, Chairman, Dearshiqiao International Home Textiles, China     </li> <li>ITMF HTP-Committee Satellite Office in Nantong, China         Zhaohua Yang, Vice President, CNTAC &amp; President, China Home Textile Assoc.     </li> </ul>
17.30 – 18.45	Board Meeting (Part 1) (Boavista, 12 <sup>th</sup> floor) - by invitation only -

Palácio da Igreja Velha, Vermoim, Vila Nova de Famalicão (by bus)

Monday, Oc	ст. 21
07.15 – 08.15	Board Meeting (Part 2) (Boavista, 12 <sup>th</sup> floor) - by invitation only -
08.30 – 19.00	Secretariat / Registration (Challenger, SL floor)
09.00 – 10.00	Welcome Session and Keynote Address (Apollo, SL floor)
	<ul> <li>Mário Jorge Machado, President, ATP</li> <li>Kihak Sung, President, ITMF</li> <li>Pedro Siza Vieira, Minister of Economy, Portugal</li> </ul>
	Keynote Address  Geo Politics of Globalization: How the World Has Changed and Why it Will Change  Even More – Challenges for the Textile Industry  Paulo Portas, Former Foreign Minister, Portugal
10.00 – 10.30	Coffee Break (Lobby)
10.30 – 12.00	<ul> <li>1st General Session: Textile Industry in Portugal &amp; Europe         <ul> <li>(Apollo, SL floor)</li> <li>Moderator: Miguel Pedrosa Rodrigues, VP, ATP, Portugal</li> </ul> </li> <li>European Textile &amp; Clothing Industry: The Future and the Role of EURATEX Alberto Paccanelli, President, EURATEX, Belgium</li> <li>Industry 4.0 – Sustainable Industrial Policy – Challenges and Opportunities Nuno Melo, Member of European Parliament, Portugal</li> <li>European Textile Industry: Competitiveness New Drives and Challenges: Portugal as Case Study and Inspiration Isabel Furtado, CEO, TMG Automotive &amp; President, COTEC, Portugal</li> </ul> <li>Panel Discussion / Q&amp;A</li>
12.00 – 12.30	The Global Textile (Machinery) Market Situation  Christian Schindler, Director General, ITMF
12.30 – 13.30	Lunch (Ariane/Discovery/Gemini, SL floor)
13.30 – 14.15	<ul> <li>Presentations by Start-up Companies (Apollo, SL floor) Moderator: Rafael Cervone, ITMF Board, Brazil</li> <li>Unravelling Supply Chain Complexity Michaela Puddu, CEO, Haelixa, Switzerland</li> <li>Blockchain Technology: How to Create Value for the Textile Industry Amit Gautam, CEO &amp; Founder, TextileGenesis, Hong Kong, China</li> <li>World's First Al Tech Wear Jooyong Kim, CEO, Alphaclo, Korea Rep.</li> </ul>
	Professor, Soongsil University, Department 'Organic Materials & Fiber Engineering' Q&A

# MONDAY, OCT. 21 (CONTINUED) 14.15 – 15.30 2nd General Session: Digitalization and Sustainability: Shaping the Business Models of the Future – Part 1

(Apollo, SL floor)

Moderator: Loek de Vries, ITMF Board, Netherlands

- Out of the Analogue Valley Smart Factories from Concept to Implementation
  Joachim Hensch, Managing Director, Hugo Boss Textile Industries, Turkey
- Sustainability in the Global Fashion-Textile Value Chain: The Role of the 'Fashion Industry Charter for Climate Action'

Kim Hellstrom, Strategy Lead on Climate and Water, H&M, Sweden

• 'Fashion Industry Charter for Climate Action': Adoption in China Yan Yan, Director, Office for Social Responsibility, CNTAC, China

#### Panel Discussion / Q&A

Panel Discussion / Q&A
Coffee Break (Lobby)
2 <sup>nd</sup> General Session: Digitalization and Sustainability: Shaping the Business Models of the Future – Part 2 (Apollo, SL floor) Moderator: Antonio Braz Costa, General Manager, CITEVE, Portugal
<ul> <li>World Café - group discussions of around 8 persons and individual participation in an online survey</li> </ul>
Coffee Break (Lobby)
2 <sup>nd</sup> General Session: Digitalization and Sustainability: Shaping the Business  Models of the Future – Part 3  (Apollo, SL floor)  Moderator: Thomas Gries, Institute Director, ITA of RWTH Aachen University, Germany

Presentation of the Findings and Conclusions of the World Café-Session and Q&A

#### 19.30 – 23.30 **Gala Dinner**

Terminal de Cruzeiros do Porto (by bus)

TUESDAY, O	ст. 22
08.00 – 12.00	Secretariat / Registration (Challenger, SL floor)
08.00 – 08.45	<ul> <li>Fibres &amp; Applications (F&amp;A) Committee Meeting         (Apollo, SL floor)         Chairman: Loek de Vries, ITMF Board, Netherlands         </li> <li>Innovation in the Textile Apparel Value Chain         Simon Whitmarsh-Knight, EMEA Marketing Director – Apparel, Hyosung, USA     </li> <li>Technical Textiles – Trends, Potentials, and Challenges         Michael Jaenecke, Director - Brand Management Technical Textiles &amp; Textile         Processing, Messe Frankfurt, Germany     </li> <li>Q&amp;A</li> </ul>
09.00 – 10.30	<ul> <li>3rd General Session: Textile Value Chain – Changing Sourcing Patterns         (Apollo, SL floor)         Moderator: Michelle Tjokrosaputro, ITMF Board, Indonesia     </li> <li>Textile &amp; Apparel Value Chain: China's Practice and Prospect         Ruizhe Sun, President, China National Textile &amp; Apparel Council     </li> <li>Vietnam Textile and Apparel Orientation of Sustainable Development         Vu Duc Giang, Chairman, VITAS, Vietnam     </li> <li>Seeking Supply Chain Sustainability? Use a Life Cycle Approach         Garry Bell, Industry Veteran and Expert, Canada     </li> <li>Sourcing for More Sustainable Fashion         Bernardo Cruza, Head of CSR, El Corte Ingles, Spain     </li> </ul>
10.30 – 11.00	Coffee Break (Lobby)
11.00 – 12.15	<ul> <li>4<sup>th</sup> General Session: Textile Value Chain – Collaboration         (Apollo, SL floor)         Moderator: Mohamed Kassem, ITMF Board, Egypt         </li> <li>Ikea a Production Orientated Retailer         Calvin Woolley, Global Supplier Development Leader, IKEA Supply, Turkey         </li> <li>People and Planet Positive         Ana Barbosa, Sustainability Manager, IKEA Retail, Portugal         </li> <li>Towards People and Planet Positive         Nils Mansson, Global Material Deployment Leader, IKEA Supply, Sweden     </li> <li>Creating a Sustainable Future Together         Zaki Bashir, CEO, Gul Ahmed, Pakistan     </li> <li>Panel Discussion / Q&amp;A</li> </ul>
12.15 – 13.00	Lunch (Ariane/Discovery/Gemini, SL floor)

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TUESDAY, C	OCT. 22 - CONTINUED
12.15 – 13.00	Committee of Management Meeting (incl. lunch) (Apollo, SL floor) - by invitation only -
13.00 – 13.45	<ul> <li>5<sup>th</sup> General Session: Technology &amp; Innovation         (Apollo, SL floor)         Moderator: Ana Roncha, London College of Fashion, UK         </li> <li>Fashion 4.0 – Digitalization Status Quo &amp; Outlook         Godecke Wessel, CEO, Foursource Group, Germany     </li> <li>Delivering the Value of Industry 4.0: Real World Lessons         Stefan Hild, Managing Director, Ei3 &amp; Cognitive Solutions, Switzerland     </li> <li>Panel Discussion / Q&amp;A</li> </ul>
13.45 – 14.30	<ul> <li>Presentations by Start-up Companies         <ul> <li>(Apollo, SL floor)</li> <li>Moderator: Juan Pares, ITMF Board, Spain</li> </ul> </li> <li>Launching an Ethical &amp; Sustainable Brand out of Egypt – Challenges and Opportunities         Ali Elnawawi, Founder &amp; CEO, Scarabaeus Sacer, Egypt</li> <li>SPRINGKODE – A Smart and Sustainable Fashion Marketplace         Reinaldo Costa Moreira, CEO, Springkode, Portugal</li> <li>Smart Textiles and Smart Networks in Wearables         Ching-Feng Fan, Senior Consultant, Intelligence Textile Technology, Chinese Taipei</li> </ul>
14.30 – 14.45	Invitation ITMF Annual Conference 2020
15.00 – 19.00	Excursion to Guimarães  15.00 – 15.45 Transfer to Guimarães  15.45 – 17.15 Visit of Lameirinho (Producer of Home Textiles)  17.15 – 18.30 Reception at the Town Hall of Guimarães

18.30 – 19.00 Return to the Hotel