



Conference Programme Keqiao/China

November 4-6, 2023

"Digitalization & Circularity: Megatrends Shaping the Textile Industry"

Keqiao Textile Expo 2023 & Keqiao Fashion Week 2023
the two events will be held parallel to the ITMF Conference

as of October 31, 2023

Legend:

Attendance by invitation only

Conference venue: Shaoxing Fuyue Wyndham Hotel, main meeting room: Qunxian 1&2, 3rd Floor

Conference venue Nov. 5am: Shaoxing International Exhibition Center Hall Two. Shaoxing Hall (Ground Floor)

Friday, November 3

12.00 - 19.00	ITMF Secretariat / Registration (No. 2 Meeting Room, 3 rd Floor)
12.00 - 19.00	CNTAC Secretariat / Registration (Hotel Lobby, 1 st Floor)
14.30 - 15.45	Directors Meeting (Lanting, 3 rd Floor) Directors of ITMF members associations, associate and corporate members - by invitation only -
16.00 - 17.15	Spinners Committee Meeting (Lanting, 3 rd Floor) - by invitation only -
17.30 - 18.30	Board Meeting (Lanting, 3 rd Floor) Board Members and Past President - by invitation only -
18.30 - 21.00	Reception & Pre-Conference Dinner (Wyndham Hotel, Jianhu Hall, 3 rd Floor) ITMF & CNTAC Board, Speakers, and International Delegates

Saturday, November 4

08.00 – 19.00 ITMF Secretariat/Registration

08.00 – 19.00 CNTAC Secretariat/Registration

09.00 – 10.30 **Conference on Fabrics for Home Décor in China**

Moderator: Yang Zhaohua, CNTAC & ITMF Home Textile Producers Committee

[Status & Outlook of Furnishing Fabrics Industry](#)

Wu Yongqian, China Home Textiles Association

[Enterprise Digitalization Transformation - Motivation and Action](#)

Fan Yushun, Tsinghua University, China

[Digitalization – the Future Road for Furnishing Fabrics Manufactures](#)

Yang Linshan, Zhongwang Fabric, China

Panel Discussion / Q&A

10.30 – 11.00 Coffee Break (Foyer, 3rd Floor)

11.00 – 12.00 [How Can Physical Stores Get a Chance by Using TikTok?](#)

Qiang Zhanglin, Mercury, China

[Win-Win Cooperation on Cross-Border E-Commerce](#)

Zhao Jing, Amazon, China

[Green Supply Chain of IKEA Textile Products](#)

Camelia Popescu, IKEA, China

Panel Discussion / Q&A

12.00 – 13.15 Lunch (Qunxian 3-5, 3rd Floor)

13.15 – 14.15 **Fiber Session – Cotton**

Moderator: K.V. Srinivasan, Premier Mills, India

[Development of a Sustainable Cotton Textile Industry in China](#)

Kuiyong Dong, China Cotton Textile Association

[Cotton Insights and Evolving Trends](#)

Bharat Desai, BMAN Cotton Consultancy, India

[Safe Trading in the Cotton Supply Chain](#)

Alex Hsu, ICA, UK

Panel Discussion / Q&A

14.15 – 15.15 **Fiber Session – Man-made Fibers**

Moderator: Raphael Cervone, ABIT, Brazil

[Fibre Recycling & Sustainability – Status Quo and Outlook](#)

Tracey Zhou, Wood Mackenzie, China

[Building a Sustainable Green Fiber Ecosystem](#)

Tom Liu, Sateri, Singapore

[New Green Recycling Technology for Waste Textiles](#)

Xie Yueting, Xinxiang Chemical Fiber, China

Panel Discussion / Q&A

15.15 – 15.45 Coffee Break (Foyer, 3rd Floor)

15.45 - 16.30

SLCP Session: SLCP as Best Practice to Reduce Audit Fatigue

Moderator: Liang Xiaohui, CNTAC, China

[SLCP Progress and Future Direction](#)

Janet Mensink, SLCP, Netherlands

[SLCP Achievements from a Manufacturer Perspective](#)

Michael Cai, Décor, China

Panel Discussion / Q&A

16.30 - 17.30

Fashion Industry Charter for Climate Action (FICCA) Session

Moderator: Hu Kehua, CNTAC, China

[Collective Action through UNFCCC's Fashion Industry Charter for Climate Action](#)

Lindita Xhaferi-Salihi, FICCA, Germany

[Decathlon's Approach to Decarbonise its Business Model](#)

Xia Yanhong, Decathlon, China

[Chenfeng's Motivation to Join the Fashion Charter](#)

Yin Guoxin, Chenfeng Group, China

[Decarbonization from Material Perspective](#)

Huang Wenbin, Sateri, China

[Experiences as a 'Fashion Charter' Supporting Organisation](#)

Laila Petrie, 2050, U.K.

Panel Discussion / Q&A

18.30 - 21.00

Welcome Dinner at the Shaoxing Keyan Scenic Area

18.15 Meeting Point: Hotel Lobby, Ground Floor

18.30 Bus to the venue

Sunday, Nov. 5 am (6th World Textile Merchandising Conference: Keqiao Convention Center)

08.10 – 08.30	Shuttle bus from the Wyndham Hotel to the Convention Center Meeting Point: Hotel Lobby, Ground Floor
09.00 – 09.40	Welcome Session Moderator: Yingxin Xu, Vice President, CNTAC, China Chinese Ministry, China People's Government of Zhejiang Province, China Shaoxing Municipal People's Government, China
09.40 – 11.00	Keynote Addresses: Moderator: Mohammed Kassem, WTC, Egypt Sun Ruizhe, President of ITMF and CNTAC Wang Yiming, Vice Chairman of the China Center for International Economic Exchanges Matteo Renzi, Former Prime Minister of Italy Q&A
11.00 – 11.20	Tea Break
11.20 – 11.30	Industry Development Launch
11.30 – 12.30	1st Session: Textile Industry in China Moderator: Li Yufei, CCTV Financial Channel <u>Toward a Sustainable Future</u> Wu Yonghua, ANTA, China <u>Circular – The New Business Model</u> Stephan Sielaff, Lenzing, Austria <u>Intelligent Empowerment & Green Development Contribute to Building a Modernized Textile Industrial System</u> Zhang Hongxia, Weiqiao Textile, China Yang Lan, Sun Media Group, China Panel Discussion / Q&A
12.30 – 13.00	Shuttle bus from the Convention Center to the Wyndham Hotel Meeting Point: main entrance of Shaoxing International Exhibition Center

Sunday, Nov. 5 pm

13.00 – 14.15	Lunch (Qunxian 3-5, 3 rd Floor)
14.15 – 15.30	2nd Session: Digitalization and Sustainability Moderator: Michelle Tjokrosaputro, Dan Liris, Indonesia <u>Digital Solutions for a More Sustainable Industry</u> Edwin Keh, HKRITA, Hong Kong, China <u>Digital Traceability > Spine of a Sustainable Textile Industry</u> Rakesh Vazirani, TUV Rheinland, Hong Kong, China <u>Textile Circular Economy - Conclusions and Outlook of the First Global Webinar</u> Thomas Gries, ITA Group, Germany Panel Discussion / Q&A
15.30 – 15.45	Coffee Break (Foyer, 3 rd Floor)

15.45 – 17.00	<p>3rd Session: Industry 5.0 – Humans and AI-powered Robots Moderator: Olivier Zieschank, ITMF</p> <p>World Café – group discussions and individual participation in an online survey Presentation of the findings and conclusions of the World Café Session and Q&A</p>
17.45 – 18.45	<p>Committee of Management Meeting - Committee Members only - At the Convention Center (a separate bus will leave at 17.45)</p>
18.30 – 22.00	<p>Gala Dinner Keqiao Hall (3F) of Shaoxing International Convention & Exhibition Center 18.15 h Meeting Point: Hotel Lobby, ground floor 18.30 h Bus to the venue</p>

Monday, Nov. 6

08.30 – 09.30	<p>4th Session: Sustainability & Regulation Moderator: Mustafa Denizer, Diktas, Türkiye</p> <p><u>Regulation: Necessary Guide towards a Sustainable Economy</u> Yan Yan, China National Textile & Apparel Council</p> <p><u>Preparing for a New EU Regulatory Framework for the Textile Industry</u> Dirk Vantghem, EURATEX, Belgium</p> <p><u>Supporting a more Accountable Industry through Smart Regulations</u> Steve Lamar, American Apparel & Footwear Association (AAFA), USA</p> <p>Panel Discussion / Q&A</p>
09.30 – 10.45	<p>ITMF Start-up Award Session Moderator: Tae Jin Kang, Seoul National University, Korea</p> <p><u>CarboScreen – Online Monitoring of Carbon Fiber Manufacturing</u> Musa Akdere, CarboScreen, Germany</p> <p><u>Biological Dyeing: How Is It Greener?</u> Orr Yarkoni, Colorifix, UK</p> <p><u>Molecular Bio-Recycling Preserving High-Value Polymers</u> Sandra Grimmer, Rheiazymes, Switzerland</p> <p><u>Exploration and Practice of SMEs in the Textile Digital Printing Industry</u> Xiao Xing Shui, Shaoxing Qian Yong Textile, China</p> <p><u>A New Biobased Fiber with Low Climate Impact</u> Andreas Nilsson, TreeToTextile, Sweden</p> <p>Panel Discussion / Q&A</p>
10.45 – 11.15	<p>Coffee Break (Foyer, 3rd Floor)</p>
11.15 – 12.15	<p>5th Session: Scaling up Circularity Moderator: Christian Schindler, ITMF</p> <p><u>Transitioning Toward Textiles Circularity</u> Christopher Kenneally, Indorama, Thailand</p> <p><u>Regenerative Agricultural Practices and Traceability of Sustainable Fibers</u> Muzaffer Kayhan, Sektas, Türkiye</p> <p><u>Advancing Circular Solutions</u> Tricia Carey, Renewcell, Sweden</p> <p>Panel Discussion / Q&A</p>

12.15 - 13.30

ITMF Awards Session

Moderator: Juan Parés, Textil Santanderina, Spain

- Winners of the ITMF Innovation & Sustainability Award 2023
 - Winners of the ITMF International Cooperation Award 2023
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13.30 - 13.45

Invitation to the ITMF Annual Conference 2024

13.45 - 14.30

Lunch (Qunxian 3-5, 3rd Floor)

14.30 - 19.30

Excursion to "Zhejiang Yingfeng Technology Co., Ltd." & "China Textile City"

14.15 Meeting Point: Hotel Lobby, Ground Floor