



Prelim. Conference Programme Keqiao/China November 4-6, 2023

"Digitalization & Circularity: Megatrends Shaping the Textile Industry"

Keqiao Textile Expo 2023 & Keqiao Fashion Week 2023
the two events will be held parallel to the ITMF Conference

as of October 29, 2023

Legend:

Attendance by invitation only

Conference venue: Shaoxing Fuyue Wyndham Hotel, main meeting room: Qunxian 1&2, 3rd Floor

Conference venue Nov. 5am: Shaoxing International Exhibition Center Hall Two. Shaoxing Hall (Ground Floor)

Friday, November 3

12.00 – 19.00	ITMF Secretariat / Registration (No. 2 Meeting Room, 3 rd Floor)
12.00 – 19.00	CNTAC Secretariat / Registration (Hotel Lobby, 1 st Floor)
14.30 – 15.45	Directors Meeting (Lanting, 3 rd Floor) Directors of ITMF members associations, associate and corporate members - by invitation only -
16.00 – 17.15	Spinners Committee Meeting (Lanting, 3 rd Floor) - by invitation only -
17.30 – 18.30	Board Meeting (Lanting, 3 rd Floor) Board Members and Past President - by invitation only -
18.30 – 21.00	Reception & Pre-Conference Dinner (Wyndham Hotel, Jianhu Hall, 3 rd Floor) ITMF & CNTAC Board, Speakers, and International Delegates

Saturday, November 4	
08.00 – 19.00	ITMF Secretariat/Registration
08.00 – 19.00	CNTAC Secretariat/Registration
09.00 – 10.30	<p>Conference on Fabrics for Home Décor in China Moderator: Yang Zhaohua, CNTAC & ITMF Home Textile Producers Committee</p> <p>Status & Outlook of Furnishing Fabrics Industry Wu Yongqian, China Home Textiles Association</p> <p>Enterprise Digitalization Transformation - Motivation and Action Fan Yushun, Tsinghua University, China</p> <p>Digitalization – the Future Road for Furnishing Fabrics Manufactures Yang Linshan, Zhongwang Fabric, China</p> <p>Panel Discussion / Q&A</p>
10.30 – 11.00	Coffee Break (Foyer, 3 rd Floor)
11.00 – 12.00	<p>How Can Physical Stores Get a Chance by Using TikTok? Qiang Zhanglin, Mercury, China</p> <p>Win-Win Cooperation on Cross-Border E-Commerce Zhao Jing, Amazon, China</p> <p>Green Supply Chain of IKEA Textile Products Camelia Popescu, IKEA, China</p> <p>Panel Discussion / Q&A</p>
12.00 – 13.15	Lunch (Qunxian 3-5, 3 rd Floor)
13.15 – 14.15	<p>Fiber Session – Cotton Moderator: K.V. Srinivasan, Premier Mills, India</p> <p>Development of a Sustainable Cotton Textile Industry in China Kuiyong Dong, China Cotton Textile Association</p> <p>Cotton Insights and Evolving Trends Bharat Desai, BMAN Cotton Consultancy, India</p> <p>Safe Trading in the Cotton Supply Chain Alex Hsu, ICA, UK</p> <p>Panel Discussion / Q&A</p>
14.15 – 15.15	<p>Fiber Session – Man-made Fibers Moderator: Raphael Cervone, ABIT, Brazil</p> <p>Fibre Recycling & Sustainability – Status Quo and Outlook Tracey Zhou, Wood Mackenzie, China</p> <p>Building a Sustainable Green Fiber Ecosystem Tom Liu, Sateri, Singapore</p> <p>New Green Recycling Technology for Waste Textiles Xie Yueting, Xinxiang Chemical Fiber, China</p> <p>Panel Discussion / Q&A</p>
15.15 – 15.45	Coffee Break (Foyer, 3 rd Floor)

15.45 – 16.30	<p>SLCP Session: SLCP as Best Practice to Reduce Audit Fatigue Moderator: Liang Xiaohui, CNTAC, China</p> <p>SLCP Progress and Future Direction Janet Mensink, SLCP, Netherlands</p> <p>SLCP Achievements from a Manufacturer Perspective Michael Cai, Décor, China</p> <p>Audit Fatigue: Challenges and Opportunities Matthijs Crietee, IAF, Netherlands</p> <p>Panel Discussion / Q&A</p>
16.30 – 17.30	<p>Fashion Industry Charter for Climate Action (FICCA) Session Moderator: Hu Kehua, CNTAC, China</p> <p>Collective Action through UNFCCC's Fashion Industry Charter for Climate Action Lindita Xhaferi-Salihi, FICCA, Germany</p> <p>Decathlon's Approach to Decarbonise its Business Model Xia Yanhong, Decathlon, China</p> <p>Chenfeng's Motivation to Join the Fashion Charter Yin Guoxin, Chenfeng Group, China</p> <p>Decarbonization from Material Perspective Wang Wenbin, Sateri, China</p> <p>Experiences as a 'Fashion Charter' Supporting Organisation Laila Petrie, 2050, U.K.</p> <p>Panel Discussion / Q&A</p>
18.30 – 21.00	<p>Welcome Dinner at the Shaoxing Keyan Scenic Area</p> <p>18.15 Meeting Point: Hotel Lobby, Ground Floor</p> <p>18.30 Bus to the venue</p>

Sunday, Nov. 5 am (6th World Textile Merchandising Conference: Keqiao Convention Center)

08.10 – 08.30	Shuttle bus from the Wyndham Hotel to the Convention Center Meeting Point: Hotel Lobby, Ground Floor
09.00 – 09.40	Welcome Session Moderator: Yingxin Xu, Vice President, CNTAC, China Chinese Ministry, China People's Government of Zhejiang Province, China Shaoxing Municipal People's Government, China
09.40 – 11.00	Keynote Addresses: Moderator: Mohammed Kassem, WTC, Egypt Sun Ruizhe, President of ITMF and CNTAC Wang Yiming, Vice Chairman of the China Center for International Economic Exchanges Matteo Renzi, Former Prime Minister of Italy Q&A
11.00 – 11.20	Tea Break
11.20 – 11.30	Industry Development Launch
11.30 – 12.30	1st Session: Textile Industry in China Moderator: Li Yufei, CCTV Financial Channel <u>Toward a Sustainable Future</u> Wu Yonghua, ANTA, China <u>Circular – The New Business Model</u> Stephan Sielaff, Lenzing, Austria <u>Intelligent Empowerment & Green Development Contribute to Building a Modernized Textile Industrial System</u> Zhang Hongxia, Weiqiao Textile, China Yang Lan, Sun Media Group, China Panel Discussion / Q&A
12.30 – 13.00	Shuttle bus from the Convention Center to the Wyndham Hotel Meeting Point: main entrance of Shaoxing International Exhibition Center

Sunday, Nov. 5 pm

13.00 – 14.15	Lunch (Qunxian 3-5, 3 rd Floor)
14.15 – 15.30	2nd Session: Digitalization and Sustainability Moderator: Michelle Tjokrosaputro, Dan Liris, Indonesia <u>Digital Solutions for a More Sustainable Industry</u> Edwin Keh, HKRITA, Hong Kong, China <u>Digital Traceability > Spine of a Sustainable Textile Industry</u> Rakesh Vazirani, TUV Rheinland, Hong Kong, China <u>Textile Circular Economy – Conclusions and Outlook of the First Global Webinar</u> Thomas Gries, ITA Group, Germany Panel Discussion / Q&A
15.30 – 15.45	Coffee Break (Foyer, 3 rd Floor)

15.45 – 17.00	3rd Session: Industry 5.0 – Humans and AI-powered Robots Moderator: Olivier Zieschank, ITMF World Café – group discussions and individual participation in an online survey Presentation of the findings and conclusions of the World Café Session and Q&A
17.45 – 18.45	Committee of Management Meeting - Committee Members only - At the Convention Center (a separate bus will leave at 17.45)
18.30 – 22.00	Gala Dinner Keqiao Hall (3F) of Shaoxing International Convention & Exhibition Center 18.15 h Meeting Point: Hotel Lobby, ground floor 18.30 h Bus to the venue

Monday, Nov. 6

08.30 – 09.30	4th Session: Sustainability & Regulation Moderator: Mustafa Denizer, Diktas, Türkiye Regulation: Necessary Guide towards a Sustainable Economy Yan Yan, China National Textile & Apparel Council Preparing for a New EU Regulatory Framework for the Textile Industry Dirk Vantghem, EURATEX, Belgium Supporting a more Accountable Industry through Smart Regulations Steve Lamar, American Apparel & Footwear Association (AAFA), USA Panel Discussion / Q&A
09.30 – 10.45	ITMF Start-up Award Session Moderator: Tae Jin Kang, Seoul National University, Korea CarboScreen – Online Monitoring of Carbon Fiber Manufacturing Musa Akdere, CarboScreen, Germany Biological Dyeing: How Is It Greener? Orr Yarkoni, Colorifix, UK Molecular Bio-Recycling Preserving High-Value Polymers Sandra Grimmer, Rheiazymes, Switzerland Exploration and Practice of SMEs in the Textile Digital Printing Industry Xiao Xing Shui, Shaoxing Qian Yong Textile, China A New Biobased Fiber with Low Climate Impact Andreas Nilsson, TreeToTextile, Sweden Panel Discussion / Q&A
10.45 – 11.15	Coffee Break (Foyer, 3 rd Floor)
11.15 – 12.15	5th Session: Scaling up Circularity Moderator: Christian Schindler, ITMF Transitioning Toward Textiles Circularity Christopher Kenneally, Indorama, Thailand Regenerative Agricultural Practices and Traceability of Sustainable Fibers Muzaffer Kayhan, Soktas, Türkiye Advancing Circular Solutions Tricia Carey, Renewcell, Sweden Panel Discussion / Q&A

12.15 – 13.30	ITMF Awards Session Moderator: Juan Parés, Textil Santanderina, Spain <ul style="list-style-type: none"> Winners of the ITMF Innovation & Sustainability Award 2023 Winners of the ITMF International Cooperation Award 2023
13.30 – 13.45	Invitation to the ITMF Annual Conference 2024
13.45 – 14.30	Lunch (Qunxian 3-5, 3 rd Floor)
14.30 – 19.30	Excursion to “Zhejiang Yingfeng Technology Co., Ltd.” & “China Textile City” 14.15 Meeting Point: Hotel Lobby, Ground Floor