



Dear Sir/Madam,

We are pleased to inform you that the 2023 World Textile Merchandising Conference, organized by China National Textile and Apparel Council, is scheduled to be held on November 5-6 in Keqiao, Shaoxing, Zhejiang Province of China. The theme of the conference is *Digitalization and Circularity—Megatrends Shaping the Textile Industry*.

At present, the world faces prominent turbulence and transformation amid ongoing challenges brought about by changes unseen in a century. As the world economy continues to weaken this year, demand contraction, supply shock, and weakened expectations are intertwining with each other, which heaps great pressure on the global textile industry. Under such a context, the global textile industry should seize the strategic opportunities brought about by the landscape reshaping and technology iteration, turn pressure into motivation, and create industrial and supply chains featuring higher flexibility, stronger resilience, and greater sustainability.

In the face of new challenges, global industry insiders need to develop practical cooperation and overcome difficulties and obstacles, jointly seek innovative solutions for open development, innovative development, integrated development, green development, and responsible development, and explore feasible strategies and paths for the global industry to seek coexistence, co-prosperity, shared benefits, and win-win results. Given this, we are organizing the 2023 World Textile Merchandising Conference. Hope this global industrial cooperation platform, which is characterized by interconnectivity and mutual benefit, will gather more creativity and industrial strength to discuss industrial development and the future of the industry.

A Chinese adage reads, "Even mountains and seas cannot distance people with common aspirations." We cordially invite you to be part of the conference.

Looking forward to meeting you in Keqiao.

Sincerely,

SUN Ruizhe
Chairman of International Textile Manufacturers Federation
President of China National Textile and Apparel Council



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世界
布商
大会
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中国
绍兴
柯桥

World Textile Merchandising
Conference
Keqiao Shaoxing China

CONFERENCE NOTIFICATION

The 6th World Textile Merchandising Conference
Keqiao, Shaoxing, China

I Time&Venue

Time: **November 5-6, 2023**

Venue: Shaoxing International Convention and Exhibition Center, Keqiao, Shaoxing, Zhejiang

II Agenda (As of August 2, 2023)

November 5, 2023

- 09:00-12:00 ITMF 2023 Annual Conference & World Textile Merchandising Conference · Theme Conference
Theme: Digitalization and Circularity–Megatrends Shaping the Textile Industry
- 14:00-17:00 World Textile Merchandising Conference · Roundtable Forum of World-renowned Enterprises
(By Invitation only)
- 19:00-22:00 Gala Dinner for the 6th WTMC and ITMF 2023

November 6, 2023

- 09:00-12:00 Fashion Parallel Forum: 2023 Global Fashion Industry Digital Development Summit Forum
- 09:00-12:00 Green Parallel Forum: 2023 Global Textile Green and High-Quality Development & Carbon Peaking
and Carbon Neutrality Action Summit
- 09:00-12:00 Sci-Tech Parallel Forum: 2023 International New Functional Textile Materials Forum

III Organization

Partners:

International Textile Manufacturers Federation
The Federation of Asia-Pacific Retailers Associations

Hosts:

China National Textile and Apparel Council
China General Chamber of Commerce
China Chamber of Commerce for Import and Export of Textile and Apparel
Economy and Information Technology Department of Zhejiang
Department of Commerce of Zhejiang Province
The People's Government of Shaoxing Municipality

Organizers:

China Textile Information Center
China General Chamber of Commerce Foreign Liaison Committee
Apparel Branch & Fabric Branch, China Chamber of Commerce for Import and Export of Textile and Apparel
The People's Government of Shaoxing Keqiao District

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