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1. **Let’s go sporty**
   - Sports apparel sales are growing fast as sport becomes more popular.
   - The largest market for sports clothing remains the USA.
   - Strongest growth will be in Asia.
   
2. **Sports clothing is mainly ‘Made in China’**
   - China is the world’s largest producer of sports apparel.
   - However, China’s clothing industry is not the most profitable.
   - Profit margins dampened by strong wage rise.

3. **Increase in trade of cotton fabrics**
   - World trade of cotton fabrics increased in 2013.
   - Viet Nam was the world largest importer of cotton fabrics, while China remains the strongest exporting nation.
   - Outlook for cotton fabrics’ trade is positive.

4. **Strong investment in China’s textile industry**
   - China to invest in textile factories to create one million jobs by 2023.
   - XPCC, Xinjiang largest cotton growing organisation in China holds back cotton sales claiming government support too low.

5. **Is the Mass Market Ready for Green Home Textiles?**
   - Consumers are increasingly conscious of the importance of protecting the environment.
   - But, in general their purchasing decisions do not yet reflect this.
   - However, improving economic conditions in the US and Western Europe may help to kick-start demand for green home textiles.