# Table of Contents

1. **High-tech enters our bathrooms**  
   - Cotton remains popular among customers.  
   - Towels made of microfibres dry faster.  
   - Nanotechnology can be used to promote health.  
   page 1

2. **Sales of bath textiles are rising**  
   - Global retail sales for bath textiles are forecasted to increase.  
   - Swedish and Canadian households spend most on bath textiles.  
   - China is the largest retail market for bath textiles and will expand further.  
   page 2

3. **Positive trade outlook for synthetic fibres**  
   - World trade value of man-made filaments increased slightly in 2013.  
   - Global exports of synthetic fibres will benefit from global recovery.  
   - China is by far the largest exporter of synthetic fibres.  
   page 6

4. **World economy picks up**  
   - OECD is more optimistic on global growth prospects.  
   - Lower oil prices will boost global demand.  
   - Downside risks to growth outlook remain high.  
   page 8

5. **Monthly chart update**  
   page 12