No. 79 – August 2022 – Special Edition

Most indicators measured in the ITMF Corona-Survey have been positive since May 2021. This might well be changing according to the latest edition of this questionnaire on the state of the textile industry.

Article 1 to 4 inform on the general trends in the textile industry. Especially worrisome are negative expectations for order intake in 6 month-time and pessimistic prospects regarding demand and inflation.

On another note, Article 5 presents an excellent comparison of the leasing vs. selling models for textile machinery producers. Potential gains and risks are described to help with strategic decisions-making.

Dr. Olivier Zieschank
director, ITMF

EXECUTIVE SUMMARY

Article 1: Most manufacturers still enjoy comfortable order intake
Order intake is weakening but is still in positive territory. Expectations have turned negative in all textile segments except for textile machinery producers, indicating a difficult period ahead. It is deteriorating in all Asian regions and stable in North America, South America, and Africa.

> read more (for members only)

Article 2: Order backlog on a slightly decreasing slope
Order backlog has been slightly decreasing in the past few months, from a maximum of 3.1 months in March 2022 to 2.9 months in July. It is expected to continue falling until March 2023.

> read more (for members only)

Article 3: World capacity utilization rate has been steady since January 2022
Capacity utilization rate is stagnating since the beginning of 2022 on average. This indicator is rising in Africa and North and Central America. South Asia reports a strong decrease in capacity utilization, so do fibre and home textile producers as well as spinners.

> read more (for members only)

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Article 4: The threat due to high raw material prices decreases in intensity

Most threats presented by the major disruptive forces in the textile industry have decreased in the 15th ITMF Corona-Survey. Increasingly worrisome are the prospects of weakening demand and inflation.  
3 > read more (for members only)

Article 5: Does leasing make sense?

Leasing equipment instead of selling, is a risky business model for a manufacturer. But the risk can be mitigated. Nevertheless, the burden on the balance sheet remains heavy and the creditworthiness checking competence of the seller needs to be built-up. 
4 > read more (for members only)

ITMF NEWS

ITMF Annual Conference 2022 – more than 300 persons will be welcome in Davos

Where: Davos, Switzerland  
When: September 18-20, 2022  
Programme: ITMF Conference 2022-Website

After 2019 the ITMF Annual Conference 2022 will be held again as an in-person event in Davos, Switzerland. The wish to meet again colleagues and friends from around the world face to face is certainly one of the reasons why the number of participants will reach again more than 300. In total there will be 40 industry experts that will share their insights and discuss pressing topics and solutions. Another reason for the high attendance is the unique environment of Davos. As the highest located city in Europe, Davos is a special place to meet and discuss the state of the textile industry and the way forward. For the second time there will be two Start-up Sessions during which a group of start-ups – selected by a jury – will present their innovation and business models. For the first time, ITMF will present ITMF Awards in the categories “Sustainability & Innovation” and “Intl. Cooperation”. The ITMF Awards have the objective to acknowledge progress and achievements in the global textile value chain in these categories.

For more information, see the ITMF Conference 2022 Website.

PARTNER NEWS

The Tashkent Textile Summit will discuss the new balance in the textile industry on Oct 11 -14, 2022

The Tashkent Textile Summit (TTS), which will be held on Oct 11-14, 2022, Hilton hotel, Tashkent TTS is organized in the frame of the Tashkent Textile Week and aims at bringing together representatives and experts of the global textile business. It is the only professional platform in Central Asia and the CIS, that unites representatives of the textile and fashion industries on a single platform to discuss new trends and challenges in the textile world.

Last year event attracted more than 400 international experts from 15 countries and supported by ILO, ITMF, IFC, GIZ and local organizations.

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