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| <p>1. New apparel research: Analysing the category battlegrounds</p> <p>Worldwide apparel and footwear sales increased by 4.5% in 2014.
 Sportswear is in demand. Sales grew by 7% in 2014.
 Menswear grew faster than womenswear.
 Jeans generated slower growth in 2014.
 Positive outlook for childrenswear.</p> | <p>page 2</p> |
| <p>2. OECD's policy dialogue on global value chains</p> <p>ITMF participated in OECD's meeting on global value chains in Paris.
 One of the sessions focused on textile industry.
 Textile industry remains an important stepping in industrialisation
 Degree of integration into global value chains varies across countries.
 OECD plans a Business Consultative Platform for September 2016</p> | <p>page 6</p> |
| <p>3. Transforming and upgrading of China's textile industry</p> <p>Sun Ruihze updates on Chinese textile industry at ITMF's workshop.
 China's economy is moving from export-led to domestic demand driven.
 Textile machinery exports to other Asian countries grew strongly in 2014.
 China's textile industry shifts from factor-driven to innovation-led industry.
 'Made in China 2025' strategy will influence textile sector.</p> | <p>page 8</p> |
| <p>4. Denim fabrics study (Germany, Austria, Switzerland)</p> <p>Brands/retailers source on average from 6 denim weavers.
 Good relationship between denim weaver and jeans brand/retailer.
 Quality, reliability and price are 3 most important criteria for brands/retailers.
 Denim function are important, especially shaping and abrasion resistance.
 Share of stretch-denim in menswear increase from 55% to 63%.
 Top reasons to end partnership with a denim weaver: bad quality, delays and unreliability.
 Top reasons to source from a denim weaver: air price, fashionable innovation and quality.
 At the POS fashion is much more important than function.</p> | <p>page 10</p> |
| <p>5. Brazilian textile and apparel industry mobilised for development</p> <p>Brazil's economy stagnated in 2014. Industrial production fell by 3.2%.
 Demand for clothing is expected to improve in the coming years.
 Textile sector remains strong. Important generator of jobs.
 Strategies to develop and enhance Brazilia's textile industry.</p> | <p>page 12</p> |
| <p>6. Monthly chart update</p> | <p>page 15</p> |