



# PRESS RELEASE

International Textile Manufacturers Federation, [secretariat@itmf.org](mailto:secretariat@itmf.org), [www.itmf.org](http://www.itmf.org)

## Trident Ltd. (India) joins ITMF as Corporate Member

The group began with a solitary unit making high-quality yarn. However, in due course, the group catapulted itself to become the largest manufacturer of terry towels and one of the largest integrated home textile manufacturers in the world. From Punjab the company is supplying to the homes of millions of customers across 100 countries.

In the meantime, Trident has also diversified beyond home textile products by successfully diversifying into paper, chemicals, energy, and more.

**Mr. Abhishek Gupta, Chief Strategic Marketing** said that *“joining an international industry platform like ITMF is offering access to the various statistics, reports, webinars, and meetings that help explain the short- and long-term dynamics of the global textile industry. Furthermore, having the opportunity to attend the exclusive ITMF Annual Conferences is another important aspect. In today’s world meeting industry colleagues on a personal level in an atmosphere of trust and respect is invaluable. ITMF offers both, concrete data and facts about the global textile industry as well as personal relations within this industry across countries and segments.”*

**Dr. Christian Schindler, Director General of ITMF** stated that *“it is an enrichment for ITMF and its members that a company like Trident joins ITMF as a Corporate Member. Trident is one of the leading producers of home textiles in the world supplying retailers and brands around the world. Therefore, the company provides an important international perspective on many issues ranging from sustainable production to social compliance. Joining ITMF offers Trident a network of international companies covering the entire textile value chain that will help to better understand and navigate the changing business environment.”*

Information about Trident Ltd.: <https://www.tridentindia.com/>

Information about ITMF: [www.itmf.org](http://www.itmf.org)

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