Annual Conference Report 2013

Rebalancing the Power between Manufacturing and Retail

ITMF Annual Conference 2013
Bregenz, Austria, Sept. 8–10
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Rebalancing the Power between Manufacturing and Retail

From September 8 - 10, 2013, the International Textile Manufacturers Federation (ITMF) held its Annual Conference in Bregenz, Austria.

This report contains all available (unedited) presentations.

December 2013

INTERNATIONAL TEXTILE MANUFACTURERS FEDERATION
FÉDÉRATION INTERNATIONALE DES INDUSTRIES TEXTILES
INTERNATIONALE VEREINIGUNG DER TEXTILINDUSTRIE

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Dionys Lehner, President, VTI, Austria
Peter Untersberger, CEO, Lenzing, Austria
Josué Gomes da Silva, President, ITMF, Brazil

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The Branding Multiplier in a Digital and Rebalancing Age
David Roth, CEO, The Store, WPP EMEA & Asia, WPP, UK

How Ebay and PayPal are Approaching Commerce and Mobile
Teppo Paavola, Vice President, Head of Global Business Development, PayPal, USA

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Juan Parés, CEO, Textil Santanderina, Spain

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Folker Hellmeyer, Chief Economist, Bremer Landesbank, Germany

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Tina Stridde, Managing Director, Aid by Trade Foundation / Cotton made in Africa, Germany

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Christoph Tobler, CEO, Sefar Holding, Switzerland

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Dieter Eichinger, Vice President / General Manager BU Textile Lenzing, Austria

Speakers’ Contact Details

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